



## *The Write People, The Right Publicity*

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## **BINDING POLICY OF ATLANTIC PUBLICITY**

Atlantic Publicity, Atlantic Publisher, Spotlight Media Productions, Atlantic United Films, AdriennePapp.com and Atlantic United, Inc. are a media communication, a marketing strategy advisor, marketing planner, advertising planner and general consulting and publicity companies. Adrienne Papp is an MBA, Economist, Marketing and Media Expert, Advertising Executive, Writer, Editor in Chief and Journalist, Show Host, who syndicates her widely published and recognized articles. Although we may offer occasional special deals we are NOT a bank, nor we sponsor client's own marketing or exposure of any kind. Anything that offers any support from us is purely complementary and is to be handled as such.

Her (or anyone on her behalf from said companies) meeting with any future client is complementary in the first half an hour at which time we listen to the client's current needs and market position, gain understanding of what the client's end goal is, which allows us to properly assess the venue of media and services the client needs, which we present within said time frame.

Any amount of time that goes over 1/2 hour during the consulting process is billed at \$ 350 / hour, or in segments for the time going over 1/2 hour. The consultation fee, and any other time consuming activities shall be billed as explained above.

It is especially noted that due to the nature of publicity any and every project between Client and Atlantic Publicity MUST be completed within half a year. Should the project go over six months, it is clearly understood by client that the project MUST be finished within 1 (ONE) calendar year from the start date to the end date, otherwise any deposits, partial or full payments made by client will be accounted for time spent by Atlantic Publicity and the project will have to be restarted from the beginning including deposits, partial or full payments as if the project has never been started.

It is also understood that our companies are built on the latest scientific discoveries including a positive approach to every aspect of life and a pleasant work environment. Any client who is demonstrating any sort of bullying or other abusive behavior shall be noted accordingly.

We Reserve the Rights to Refuse Service to Anyone, At ANY TIME, WHO DOES NOT COMPLY WITH Basic Business Practices and Honesty as Required in Business Ethics - Whether a New Client or an Ongoing Campaign.

We Will Stop Services at Any Which Point Without Any Money Back whatsoever, Should the Client EXERCISE, OR ATTEMPT TO EXERCISE, A BULLYING AND INTIMIDATING BEHAVIOR TO CLAIM ANYTHING in Order to Exploit Atlantic Publicity, Youthful and Ageless, and/or Its Owners and Board of Directors, collectively "Adrienne Papp Enterprises"

Or Has the Intention to Exercise Abusive and Demanding Intentions, by Forcing, Claiming, Ordering Around without Knowledge, or Bullying and Intimidating, or Using Any Other Form of Behavior That Does Not Belong with Polite Society or Business Practices, and is in Fact opposing the applicable laws, in order to exploit and extract more services from the Enterprise AT ANY WHICH GIVE POINT!

Whether the Attempt is the likes of Believing in "Outsmarting," and "Ad Hoc" Related behavior as to Threaten in ANY WAY AT ALL ANYONE FROM the of Adrienne Papp Enterprises in Order to Falsify Information, or Claim "Goods" IN AN ATTEMPT TO PRESSURE AND SQUEEZE MORE FROM AP Enterprises AFTER AP Enterprises Have Performed

Services, or STARTED TO PERFORM SERVICES, AT WHICH POINT THE PAST CANNOT BE UNDONE, and Agreements Were Signed or were not signed, - Such BEHAVIOR will be prosecuted to the full extend of the law. All rights reserved!!!!

Thank you for your business and allowing to serve your company in good faith and in a positive work environment.  
Sincerely,  
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